

## Alain Ernoul - Photographe

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**FRMISS11:** Met with Alain. He works a lot for Time and Life Magazines. He was Time's official photographer for the Olympics. He plans to do a book and articles on Yellowstone in Winter. The book will contain many national parks. He'll do articles as well as a photo exhibition. He'd like to visit in January. Wants to shoot scenery, have access to good spots to shoot and meet people - shoot man and nature together. WY please check with Rich H. in YNP. MT prefers to hook him up with an outfitter as opposed to a ranger, same in Glacier NP. In SD, Chad, their staff photographer would be good. He can stay for 15-20 days, winter 2011-2012 and Summer 2012 (May/June?). Later in June is better for GNP. He'd prefer to start in SD and ID, then to WY and MT, in late May or early June 2012. Hervé will build an itinerary with Alain and work out order and transportation and logistics. YNP permits are date specific so perhaps Rick H can assist with NPS flexibility. Air will be requested or perhaps involve tour operator. Rita ask Rick H about Martin Luther King holiday. RMI-France pls followup.

Alain offered for the states to use his photos on their websites for free with credit to him, not for download.

**FR12/10:** Speaking of Photographers, I met with Alain Ernoul who is very well known here in France. For example, his last book had a special text written by President Sarkozy ... Ernoul made a book a few years ago about the parks of the west of the USA. Included in that book are Yellowstone National Park and Glacier National Park. Ernoul is thinking of another book that would show the parks in winter. I am working with him on this project and will meet him in January.

**FR10/10:** We met with Alain Ernoul who is an amazing Photographer. Alain made a book about the Parks in the USA. This book includes the Yellowstone National Park of course. Ernoul is studying the possibility of a book that would show the parks in the winter. We are working about this idea. For information, here is his web site that will show you the beauty of his work; <http://www.ernoul.com/index.php?basc=en>

**FR05/10:** Alain Ernoul is a very well known Photographer. Your French Office helped Alain a few years ago when he made a beautiful book about the parks including YNP. He wants to come back for a new project in Yellowstone in wintertime. We also mentioned Glacier, Crater of the Moon

## Backroads

### Annick Pierre, Nadege Peccavet, Sophie Carvalho, Delphine

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**FRMISS11:** Met with Annick, Nadege, Delphine, Sophie and 2 others for update on region and distribution of materials. States pls send any posters to Hervé so he can send to Backroads for display in their office. RMI-France pls check UK warehouse for stock of posters.

**FR12/10:** Your French Office provided photos and ideas to Annick Pierre who is preparing a special offer for the huge number of staff at TF1 Channel. This TV Channel is probably one of the biggest in France. Therefore, they have a lot of employees. Backroads is preparing a product to be fully dedicated to these employees. The RMI Region is, of course on the top!

**FR10/10:** Annick Pierre, General Manager at Backroads is telling us the Season was very good as well. This little Tour Operating Company is interesting; they have a clientele made mostly of repeaters. Their clients even don't look somewhere else; they go direct to Backroads when they want to travel.

### RU10: Delphine Bertheuil

**FRMISS10:** Training for staff of 8 people. Each state gave overview of what's new. RMI-FR please send Greater Yellowstone Map guides, they will request other materials that they need. WY: Is there a French guide for YNP?

**FR02/10:** Annick Pierre and her team at Backroads are reporting increase of bookings for our Region. They will send Delphine Bertheuil to the Round Up

**FR01/10:** We are talking with Annick Pierre, Backroads to have them attend to the Round Up. They are very interested. The concern is the period of the year that is peak season for bookings... I'll be back soon.

**FR09/09:** Annick Pierre, Product Manager at Backroads is working on the new catalogue. The bookings to the RMI Region are very good for 2009! This encourages Annie to bring more in their new publication.

**MegaFam09:** Sophie Carvalho attended

**FRMISS09:** Met with Annick and staff for update of what's new in each state.

**FR10/08:** Backroads is confirming the trend. When your French Office visited this Tour Operators, all the Staff confirmed our Region is extremely successful!

**Fr03/08:** We gave a presentation to the Staff at Backroads. Again the interest in this Tour Operating Company is very

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**FRMISS11:** States did training in 2 sessions for total of 8 ppl and distributed materials.

**FR12/07:** On December 10, we spent half a day at Boomerang Voyages (Tour Operator) offices in Nice to train their Telephone Sales Team on the Real America destination and products. This month we were advised that Sylvie Roucher is no longer working at the Product Manager for this company. Axel Macocco is their US specialist, in charge of a la carte quotations & reservations. We provided Boomerang with RMI brochures and maps for their travel kits.

**FR11/07:** I wanted also to officially announce great news; Olivier Barthez is now working with me full time! Olivier was the Product Manager at Boomerang Voyages for many years. He is recognized as a great professional in the USA and in France. You can contact him at [Olivier@duxin.com](mailto:Olivier@duxin.com)

**FR12/06:** Olivier Barthez, who is the Product Manager for Boomerang Voyages was happy to attend to the Round Up... till he decided to resign from his position. Since Directours purchased the Tour Operating located in Nice, Olivier didn't feel comfortable. He will announce to the French Market his new position next year.

**FR09/06:** I called Olivier Barthez (Product Manager for Boomerang Voyages). Olivier explained to me the major changes that his company is facing up. For instance, Boomerang is planning to create a new catalogue dedicated to the US. You can bet your French Office will "Whip and Spur" to get a good amount of our products in this catalogue.

**MegaFam2006: Waitlist could not attend**

**FR06/06:** Speaking with Olivier Barthez who is the Product Manager for Boomerang Voyages, the company was just purchased by "some buddy" of your French Representative; Michel-Yves Labbe who is also the big boss of Directours just bought this TO from the south. This is a great opportunity for everybody including our Region. I will "Whip and Spur" to get more and more products in their brochures

**PowWow06:** Met with Mr. Barthez. Would like to have the 4-state map if possible and if hoping to come to RU 07 in South Dakota. We also met with the four states. Would like us to return to Nice sometime.

**FR01/06:** Olivier Barthez, Product Manager for Boomerang Voyages and Odysia, tells me also he added new products

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**FRMISS11:** Met with Caroline. She attended Roundup '06 and SD post fam. Now after a couple of years of hard work getting the word out about our region, she has clients booking our region. She finds clients are less loyal now and will switch operators. Agencies are asking for tour operators to pay to work with them and to be in their brochures. She is working with Gary but has some trouble having her emails rejected. She was given his correct email address. She does have some longer tours now - up to 3 weeks long. States presented overviews and what's new. She was invited to Megafam and Roundup 2012 but is very busy these times of the year. RMI-France: pls send more NatGeo Yellowstone maps and Chicago information.

**FR04/09:** Caroline Compain, Caracteres d' Amerique, called your French Office to get assistance for a group that needs a French speaking guide.

**FR03/09:** The Roundup that was held in Boise, ID was a success! A delegation of 9 French participants guided by your French Office attended to the event. One of these was Gwenael Gapihan - Caracteres d' Amerique. Your French Office got the Airline tickets for Free for the entire delegation; many thanks to Air France and Alaska! Each of the participants had a customized guide book prepared with Little Big Road publishing company. As I write this report, 4 of the French are still participating in the Post Fam kindly prepared and hosted by MT

**RU09: Ms. Gwenael Gapihan**

**FR01/09:** Sydney Roturier, General Manager for Caracteres d' Amerique is announcing an increase of requests, therefore sales to the North East of America and NEW HAMPSHIRE! He is sending someone to the Round Up

**FR09/08:** I spoke with Caroline Compain who is the product Managers for Caracteres d' Amerique. Caroline attended to the Round Up a few years ago. She says our Region was a great success this year again. They increased the numbers of clients to the Real America Region by 150%...

**FR02/07:** I had an interesting conversation with Sydney Roturier who is the Manager for Caracteres d' Amerique. This Tour Operating, located in the West part of France, is pushing our Region with more products in the new catalogue. Sydney will send us his new publication. Sydney is interested to find

Lead Entry

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**FRMISS11:** Met with Virginie, Jean-Paul LaRonde and 3 others for update and training, distributed state materials. We received their new mini brochure which includes the Amangani in WY. RMI-France pls send Scenic Drives Guide.

**FR10/10:** Nora Gherras, Compagnie Des Etats Unis, is also happy with their bookings to the RMI Region. Like said in the September Report, Nora was away from the office several weeks due to health concerns. She is back with motivation to produce to our Region. We'll follow up.

**FR09/10:** We made some follow up with Nora Gherras, Product Manager at Cie Des Etats Unis. Nora is back from in the office. She is starting to update the new products to be on the Web.

**FR08/10:** Nora Gherras, Product Manager at Cie Des Etats Unis, was sick for a couple of months. She is back in the office now telling us the Real America is one of their hit of the season! We will develop training and incentive for this winter.

**FR04/10:** Nora Gherras and Jean-Alexis Pougatch are both very positive about our Region. Bookings are increasing. As a matter of facts, Compagnie Des Etats Unis is sending a group to a Ranch in MT. Your French Office helped the Tour Operator with idea about what to do and to see in the big Sky State.

**RU10: Virginie Gines**

**FRMISS10:** Met with Nora. States updated her on what's new and did presentation for staff of 8 people. Nora will mail their new brochure to each state. RMI-FR please send what's new sheets, one sheets, SD motorcycling and ranch info, WY ranch info, new MT vacation guide.

**FR02/10:** Nora Gherras, Product Manager at Cie Du Monde, is confirming they have many bookings to the RMI Region. Even if the President of the Company – Jean-Alexis Pougatch- told me he does need all his forces to harvest the income of the company during this peak season, he agreed to send Virginie Gines to the Round Up. Virginie is assisting Nora at the Production for the USA.

**FR10/09:** Cie Des Etats Unis moved their offices to the same street (rue de l'Opera) but in a bigger building that welcomes the entire company. Your French Representative attended to the cocktail that was given to celebrate. This was the occasion to speak with Jean-Alexis Pougatch who is the President.

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**FRMISS11:** Met with Veronique. States gave updates and what's new about region and distributed materials. Marlee pls send pdf of open/close dates for Glacier NP. RMI-France pls ask Veronique if she needs more copies of WY Scenic Roads brochure, WY images cd and Top 10 Scenic Hwys brochure.

**FR12/10:** Your French Rep invited Isabelle Weber for lunch. Isabelle said Comptoir is planning important changes in the way they will market their products. No more paper catalogue will be published in a near future. They will focus on production on line in order to allow more interactivity. On another hand, Comptoir is planning to publish (3 times a year) news with themes; They think about Native Americans, Rodeos and Outdoor Activities as a first step. Comptoir is also thinking of proposing publicity for these paper newsletters.

**FR11/10:** We contacted one of the best sellers of our Real America Region; Comptoir for the Round Up. Isabelle Weber is very motivated to sell our 4 States and 3 Gateway Cities. But February is so important in terms of sales that none of them will attend to the Round Up this year. The management of the Company would not allow anyone to go out of the office when its time to "harvest" the bookings... We are talking of organizing a customized Fam Trip later in the season.

**FR10/10:** We had a request for photos from Comptoir that is reporting a great year for our Real America Region. We provided photos for their web site and brochures. Comptoir is opening a new Travel Agency in Marseille. Isabelle is motivated to create new products very much dedicated to nature and sustainable business.

**FR09/10:** Comptoir just loved their trip in SD! This is the best way to train and create incentive for the Sales Persons for better bookings!

**MegaFam10: Ibtissem Mamoudy**

**FR08/10:** We are finalizing the details for the Fam Trip that is organized for Comptoir. Isabelle Weber appreciates the help and she is very exited to have her team come to South Dakota!

**FR07/10:** Comptoir is preparing a Fam Trip in South Dakota. Your French Office is providing assistance and advises to Isabelle Weber. Isabelle is confirming the trend; very good bookings to our Region at Comptoir

**FRMISS10:** Met with Isabelle. It has been a good year so far,

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**FRMISS11:** Met with Jean-Pierre Baille at lunch at Chez Panisse. He knows SD & WY quite well. He's an avid runner and arranges tours for runners to the NYC Marathon (700 ppl), among other races. He doesn't attend Powwow anymore due to scheduling of events he handles during May but perhaps will attend next year since it's in April. States did training for Jean-Pierre and Sophie in his office and distributed materials.

**FR10/10:** Jean-Pierre Baille is the General Manager at Contrastes Voyages. He is preparing a product for a group to go to CHICAGO.

**FR11/09:** Jean-Pierre Baille, CEO of Contrastes Voyages, is interested by sending some of his Production Staff to the Round Up. The sales to our Region are increasing as well for this Tour Operating Company located in the South of FRANCE.

**FR01/09:** Your French Rep used the opportunity of a trip in the South of FRANCE for the VISITUSA to have lunch with Jean-Pierre Baille, President of Contrastes Voyages in NICE. Jean-Pierre is developing his activity to upscale and "extraordinary packages" offered to a upscale clientele. He understood the crisis will bring new kind of clients. As a reminder, Jean-Pierre was the starter of Boomerang Voyages, sold this company when this was big, and after, created Contrastes Voyages.

**MegaFam08:** Malika Petuaud Letang attended

**FR07/08:** Jean-Pierre Baille, General Manager for Contraste, is sending somebody. Jean-Pierre is confirming the trend; the Real America is very successful

**FR05/08:** Your French Office is preparing the Mega Fam and this looks like already successful. The French Tourism Industry is interested to send their sales forces. Jean-Pierre BAILLE, General Manager for Contrastes Voyages is one of the Tour Operators who wants to send somebody.

**FR12/06:** Jean-Pierre Baille, who is the Owner and Manager of this interesting Tour Operating Company named Contrastes Voyages is not able to attend the Round Up even if he would love to be back. However, he asked your French Office to keep a seat for one of his Sales Person for the Mega Fam as he is selling more and more our Real America.

**FR02/05:** Jean-Pierre Baille who is the Owner and Manager

**CRIV-Lariviere Voyages (Quebec Travel)****Sylvie Borel, Manuella Prou, Elodie Sonnet, Veronique Amsellem**12, rue Mozart  
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**FRMISS11:** Met with Veronique. They are doing more with our region and selling it more. People have already visited Grand Canyon and some other western national parks and now want to visit somewhere new so our region is in demand more. States did updates on region and distributed materials. They have a new itinerary developed with RMHT: it includes Denver, Laramie, Rock Springs, YNP (Gardiner), Keystone, Lusk, Fort Collins and Denver, and is for 30 ppl this summer.

**RU11:** Christine Adamowitz Castillo

**FR11/10:** Véronique Amsellem, Product Manager at CRIV is sending to the Round Up her right hand; Christine Adamowitz Castillo. CRIV is very good in soft adventures. They belong to a Press Group that is specialized in all kinds of outdoors adventures Magazines.

**FR09/10:** We contacted CRIV Voyages that is working on a group for the Lyons Club. The meeting will be in Seattle and they are looking to expand their visit to our Region. Enter in Jackson Hole with visits of the YNP and then to Sheridan and Rapid City.

**FR12/08:** Sylvie Borel just return from St Paul-Minneapolis to prepare the Lyons' Club French tour. She is preparing a trip for 260 persons. The trip was very positive. Your French Rep is following up with her.

**FR11/08:** I worked with Sylvie Borel, CRIV Voyages, to help her with a great project that will take a group of around 250 persons in St Paul-Minneapolis.

**FR10/08:** Sylvie Borel is preparing a big event for the Lyons Club in France. This group is planning to come to St Paul-Minneapolis this year. During our meeting, we spoke about this group that will come early 2009; Sylvie needs pictures High Res and free of right. We spoke also about developing products in our Region. I'll follow up and let you know

**FR04/08:** Many thanks for the fantastic welcome in Casper as well as the States that organized the Fam trips. I heard only constructive and very positive comments from the French who attended to both the Round Up and the Post Fams

**RU08: Sophie Batard**

**FR01/08:** CRIV was one of the first to come to the Real America with your French Representative. Sylvie Borel is not able to make it this time but would like to send her production assistant so Sophie Batard will be part of the Round Up.

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**FRMISS11:** Met Florence Trouillard, PR and Special Project Manager, about a possible fam trip for Le Figaro. EquinoXiales is the same company as Jetset, different brand. Florence is working with Guillaume de Dieuleveult from LeFigaro Magazine. Met both over lunch to discuss fam and article about Montana. Please see entry under LeFigaro for more details about this fam.

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**FRMISS11:** Met Charles Julien. They now have 2 websites. New website is [www.equinoxiales.fr](http://www.equinoxiales.fr). They try to add different programs with itineraries to the second website, trying to reach more clients. Are looking for more unique, special events type products to offer for one month or so on this website. They also offer a special trip for Calamity Jane on website. Most of their clients are from travel agencies but also are trying to get business directly from clients. They try to encourage clients to spend more overnights in or near YNP and in our region in general because there is so much to do. Also can partner ID with WA, OR or UT for some clients. Discussed possible post fam trip for Charles in ID after next Roundup.

States gave overview of region and distributed materials during two training sessions for a total of 19 ppl.

**FR11/10:** We invited Charles Julien Product Manager to the Roundup. This Tour Operator is sending a lot of business to our Region. But Charles is not able to come this year.

**FR10/10:** We visited Jetset and Charles Julien is reporting a very good season. The bookings to the Real America Region are increasing (YEHAAAAA) therefore; Charles is planning to study more products. He enjoyed the MegaFam that helped him to visualize more of our Region. Jetset is planning to extend their Web Site. We are following up.

**MegaFam10: Charles Julien**

**FR06/10:** We had lunch with Charles Julien, Product Manager at Jetset. Charles will participate to the Mega Fam as he wants to visualize this part of the RMI Region. Charles tells us the Real America is a hit this year again at Jetset!

**FR04/10:** We attended to the last seminar organized by Jetset for their annual Road Show. The idea is to train the Travel Agencies that sell Jetset Products in France. We'll get the names of each and every Travel Agencies that attended to these Seminars and pass this to you. Another opportunity with the same company; We sent materials to Jetset as they plan to make a series of trainings for their Travel Agencies on the top of the Road Shows.

**FRMISS10:** Met with Charles Julien and staff for training of 9 staff by states. WY please send detailed trail map for YNP. RMI-FR please send what's new sheets for each state and one sheets, and YNP activity guide.

Lead Entry

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Website [www.maisondesameriqueslatines.com](http://www.maisondesameriqueslatines.com)**FRMISS11:** Met with David. States did overview and training for 3 staff members and provided materials.**RU11: David Chaumeil****FR10/10:** David Chaumeil, La Maison Des Etats Unis, is telling us they are planning to reduce the paper catalogues to focus more on the Productions on line. We are following up with David to get more productions on their Web.**FR08/10:** We called David Chaumeil who is the Product Manager and Sales Manager at La Maison Des Etats Unis David is telling us the Tour Operator is looking to reduce their paper catalogue. On another hand, they plan to expand their production on the Web.**FRMISS10:** Met with David. Business is good, they don't have enough staff for all the requests. Safe destinations like the RMI region are very popular. More customers are getting their information from the internet. But customers don't like to book too many nights on the internet because of fear of cancellation due to emergencies so many book with him, they want to book with someone they know. He works with RMHT. This is the second year for their 2 year brochure. This season is similar to 2008. Car rentals and drop offs is becoming an increasing challenge, they work with Alamo, Thrifty and Hertz. Car drop offs either are not allowed or are increasingly expensive. David is interested in bringing a writer for their office/display space, perhaps Chuck Box. They have art events at their office. Writers are very important to the French. RMI-FR please send Greater Yellowstone Mapguides. All states please send David information about ranches that are suitable for families.**FRMISS09:** Met with David. States provided information about what's new. David works only in FITs. Group business is way up this year. Their new 2 year brochure just came out with accompanying 1 year rate brochure. This contains suggested itineraries but most clients request customized itineraries. Recently many FIT clients come into the office presenting vacation offers from competing companies and requesting prices to be met.**FR12/08:** We spoke with David Chaumeil who is the "Product Manager and Sales Specialist" at La Maison Des Etats Unis. David is interested in participating to the Round Up. The Real America is increasing in this company as well.

## Le Cercle Des Vacances

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[rchereau@cercledesvacances.com](mailto:rchereau@cercledesvacances.com)Website [www.cercledesvacances.com](http://www.cercledesvacances.com)**FRMISS11:** Met with Romain. He has many more bookings to our region and tries to add a new location each year. There is a new circle tour including YNP and ID. He works with Gary at RMHT. Does not sell winter product. States did overviews of what's new in the region and distributed materials. RMI-France pls send dvd's for all states except for Idaho which he already has, also send WY image cd, WY Road Trip brochure. Romain was invited to Megafam.**FR10/10:** Romain Ch  reau is working as the Product Manager for Le Cercle Des Vacances. This company is very interesting as they are improving from a year to another their production. And this production is getting more important in our Region. This year again, we are following up with Romain to help and develop.**FRMISS10:** Met with Romain. Most groups are small or fly drives. Most programs go to western US. They have more and more requests for RMI region and for L'oest Sauvage tour which goes to YNP, Jackson, Rapid City, Cheyenne and Denver. Also have popular MT tour including YNP, and another tour including YNP and CO. Have new Hells Canyon tour. States provided overview of what's new. Romain invited suggestions of ways to improve his tours and things to add to his tours in our region. He is interested in West Yellowstone lodging options when YNP is full. RMHT please follow up with suggestions for West Yellowstone, and Great Falls lodging suggestions. Idaho please send Boise information.**FR02/10:** Romain Ch  reau is very proud of the new brochure! And we are very happy as well... as Le Cercle Des Vacances printed many beautiful products fully dedicated to our region. We'll meet with Romain in March.**FR10/09:** Romain Ch  reau, Product Manager for Le Cercle Des Vacances, is working on their new catalogue. Your French Office spent time with him to help optimizing products about the Real America Region!**FR07/09:** Speaking about our RMI Region being trendy; Our Minister of Ecology Jean-Louis Borloo is coming with his wife (who is a very renowned journalist for TV) in the Real America! We had been working with the Tour Operator Le Cercle Des Vacances for all the details of this trip.**FR04/09:** The Tour Operator Le Cercle Des Vacances is not only producing more Products in our Region, they are ...

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## Le Figaro Magazine

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**FRMISS11:** Met with Guillaume and Florence Trouillard over lunch to discuss fam and article about Montana. Guillaume had planned to visit from May 23 to June 3 (had booked photographer for these dates) but will try to change dates to accommodate better fly fishing, which is the focus of his story. This weekly magazine presents a 6-8 page travel story each week. Pictures are the most important part of this story on Montana. He wants to focus on the link between fishing and writing. Marlee explained these dates may not be conducive to fly fishing due to spring runoff, late June through early September is better. He'd like a hotel with fishing guide to take to rivers to teach how to fish. Marlee suggested flights in/out of Bozeman or Missoula, and Ennis as a location too. He wants to meet Jim Harrison out of Livingston. (Donnie, can you arrange this?) He'd like 2 to 3 places so can concentrate on each. Interested in towns like Bozeman, Livingston, Missoula and Ennis. Also interested in country music bars and dancing. Marlee will check dates and Guillaume will check availability of photographer for later visit. RMI-France pls followup about what needs to be done to get this fam going. States presented overviews of their states and distributed materials.

**FR02/09:** Le Figaro (Newspaper) has developed a concept of Travel Guides; Francesca is currently working on our region and was looking for high res pictures to illustrate her guide.

**FR11/08:** I had a lunch with Dominique Gaulme who is "Grand Reporter" at Le Figaro Magazine. This lady just loves America and she is always interested to have new ideas for subjects. No doubt that your French Rep will follow up closely with her!

**FR03/08:** We had a lunch with the Editor in Chief of the most upscale and famous magazine in France (as well as other French speaking countries): Anne-Marie Grue. Anne-Marie published an article about Montana and Wyoming in 2007. She is interested by studying another project to be dedicated to the Real America. I will be in touch with her and let you know.

**FRMission08:** Met with Anne Marie. She is the editor of the famous "LeFigaro" travel magazine that has 2 million readers. They publish twice a year in April and Oct. They offer a 60-page travel magazine. Aside from Anne Marie, there are 3 full time staff writers and uses another dozen or so contract

## Thomas Cook

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**FRMISS11:** Met with Martine. States did overview of region and training for 2 ppl, and distributed materials.

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## Thomas Cook &amp; Jet Tours

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**FRMISS11:** Met with Barbara Livney and Johann Robert. Clients are booking our region early. We discussed the new plane on the Paris to SLC flight. New website has been up for 1 week. They can change products on the website every 3 weeks if they need to. They are considering adding a new ranch in WY. Need somewhere that has easy access, not one that's in the middle of no where. This ranch must also be easy to explain so all 40 of their agents can sell it easily. Are looking for a genuine ranch experience as opposed to an expensive resort style ranch. Possible ranches were Lost Creek Ranch, Goosewing or Willow Creek. They will review the ranch sheet for ideas. RMI-France pls followup about this. States presented overview of what's new and distributed materials.

Also discussed possible marketing - poster campaign for €15,000, also small booklet that 6,000 travel agents receive twice yearly which could include a small add inside costing €500.

WY please send images of Roosevelt Cookout and yellow bus tours.

**RU11:** Yohann "The Bear" Robert attended

**FR11/10:** Barbara Livney, Product Manager at Thomas Cook & Jet Tours is sending to the Round Up this year Yohann Robert who is specialized in the USA Products. Barbara reports a very good year to the Rocky Mountains!

**MegaFam10: Jérôme Lambert**

**RU10: Jérôme Drakides**

**FR01/10:** Barbara Livney, Product Manager for Thomas Cook & Jet Tours will send her "right arm" Yohann Robert to the Round Up. Barbara is reporting a good amount of requests for our Region in the 540 Travel Agencies of the group.

**TRIP2009**

**FR03/09:** The Roundup that was held in Boise, ID was a success! A delegation of 9 French participants guided by your French Office attended to the event. One of these was Jean-François Pesson – Thomas Cook & Jet Tours. Your French Office got the Airline tickets for Free for the entire delegation; many thanks to Air France and Alaska! Each of the participants had a customized guide book prepared with Little Big Road publishing company. As I write this report, 4 of the French are still participating in the Post Fam kindly prepared

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**FRMISS11:** Met with Eric. They are building more product in SD - clients have option to stay 2 nights in Rapid City and 1 night in Badlands. They have no problems now with availability in YNP. States gave updates of what's new in region and distributed materials. MT pls send options to KwaTaqNuk Resort and other options near Flathead Lake.

**FR09/10:** We met with Eric Savournin. Visiteurs is more and more successful in the USA destinations and the Real America Region is certainly on the top. Eric hired an assistant; Laureline is helping him for the production. Eric wants to develop the Fly and Drive to our Region. He is also looking for developing a newsletter to be sent to his clients

**FRMISS10:** Met with Eric. The states updated him with what's new. He may have a new tour arriving SLC to Jackson, including GTNP, YNP, GNP, BC with return from Seattle. It depends on whether he can arrange the air. He will give this tour to a network of travel agents to sell. He may request a fam tour this fall (Sept?) for travel agent managers related to developing this tour. Eric will give details to Herve. Eric says flights to SLC and Seattle are a great asset to our region. He uses Alamo for tours in our region. He discussed joining with another company for motorcycle tours in our region. RMI-FR please followup.

**FR01/10:** Eric Savournin, Product Manager for Visiteurs is not able to come to the Round Up this year but he will be happy to receive the US Representatives in his office in March

**FR09/09:** I gave an "interview" to Eric Savournin, Product Manager for Visiteurs newsletter. Eric is planning to send out to their network of Travel Agencies (around 1200) this newsletter that will speak about our Region! The RMI Region is getting a lot of interest in this company that started producing on the USA a year ago only

**FR06/09:** Eric Savournin is the Product Manager for Visiteurs. Eric is reporting a good amount of bookings to the Real America Region. We scheduled new appointment in Fall for development of new products.

**FR03/09:** The Roundup that was held in Boise, IDAHO was a success! A delegation of 9 French participants guided by your French Office attended to the event. One of these was Eric Savournin- Visiteurs. Your French Office got the Airline tickets for Free for the entire delegation; many thanks to AIR



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**FRMISS11:** Met with Liore over lunch. Business is very good to our region except for some difficulty with national park availability. She works with Gary who is excellent. Also seeing many flights full at end of July and beginning of August. Starting to book October to December due to flight availability. States gave updates on what's new in region and distributed materials. RMI-France pls send Top 10 Scenic Drives brochure and scenic byways guide.

**MegaFam10: Caroline Welsby**

**FRMISS10:** Met for lunch with Liore and Nathalie. States did updates and provided brochures, maps, etc. RMI-FR please send YNP and Jackson area winter activities information. YNP (RH) please send winter promotion information for a couple who want to spend 10 days in YNP. WY please send images of Cody rodeo, Dan Miller, Wild Horse Tours, Boat tour, BBHC, etc.

**MegaFam08:** Sylviane Raffray attended

**PARIS00:** Barbara and Hervé: Please send from our overseas office the following requested materials: SD - 50 Vacation Guides and 50 Maps. WY: 100 Maps and Vacation Planners. MT: 100 Maps and Vacation Planners. ID: 10 Vacation Guides and 10 State Maps.

**Paris99:** Is coming to Jackson in March on personal vacation. WY needs to send Ranch Guide, Winter Piece, Consumer Piece and brochure shell.

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**FRMISS11:** Met with Severine. She says the US is booming. States did overview of region and distributed materials.

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